

**ATV MINNESOTA**  
**2026 RIDE & RALLY**

# EVENT SPONSORSHIPS



*Photo by Tom Walsh of Thorpe Overlook*

**PARK RAPIDS,  
MINNESOTA  
SEPTEMBER  
18-20, 2026**





# WE INVITE YOU TO BE A 2026 RIDE & RALLY SPONSOR!

ATV Minnesota is the non-profit, State Association representing 72 ATV clubs across the state. Together, we work hard year-round to:

- Promote safe, responsible ATV riding.
- Advance legislation to protect ATV recreation and fund the public State ATV Trail Systems.
- Build and maintain trails that are fun to ride and sustainable both economically and environmentally.
- And much more.

## Coming to Park Rapids in 2026!

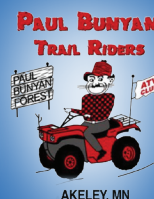
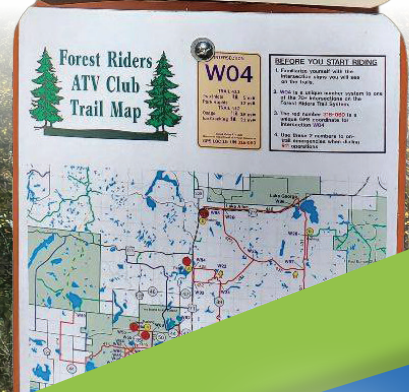
In September, 2026, the annual 3-day ATV MN State Convention, called “Ride & Rally”, will showcase the ATV trails in the Park Rapids area, as well as the local rider services — restaurants, lodging, resorts, camping — and many visitor attractions.

In recent years, Ride & Rally has been held in Silver Bay, Grand Rapids, Ely and Crane Lake. History shows that ATV-riding families who attend for the first time to ride area trails, return for more fun trips in the future. Local businesses report consistent revenue growth from visitors exploring ATV trails.

## Your Ride & Rally hosts

Six local ATV clubs are hosting the 2026 Ride & Rally: Akeley Paul Bunyan ATV Trail Riders, FireFrost, Forest Riders, Red River Riders, Timberland Dirt Devils, and Woods and Wheels.

Attended by hundreds of ATV-riding families, this special event raises funds to help local ATV clubs maintain their Grant-in-Aid State ATV Trails, and for ATV Minnesota to fund its many projects and programs.



# 2026 RIDE & RALLY SCHEDULE

## FRIDAY Sept 18

### PRESIDENT'S RIDE

Departing at 10 a.m.  
from fairgrounds

- 200+ RIDERS
- VENDORS
- LEGISLATORS
- COUNTY COMMISSIONERS
- DNR PARKS & TRAILS STAFF
- SPECIAL GUESTS
- EVENING ENTERTAINMENT @FAIRGROUNDS

## SATURDAY Sept 19

### THREE UNIQUE GUIDED RIDES

Departing from the  
fairgrounds

plus

- VENDORS
- EVENING DINNER BANQUET
- SILENT AND LIVE AUCTIONS

### Hubbard County Fairgrounds

(Shell Prairie Ag. Association)

201 Fair Ave, Park Rapids, MN 56470

## SUNDAY Sept 20

### MORNING MEETING

of statewide  
ATV club board members,  
9 a.m. to noon,

- AT THE HEARTLAND INN



# BE A RIDE & RALLY SPONSOR! JOIN THE FUN!

Your sponsorship will provide funding to ATV MN and this year's host clubs, helping them continue to provide Park Rapids and the surrounding area with ATV trails that attract ATV-riding families from across Minnesota and surrounding states.



There are Ride & Rally sponsorships and donation levels from **\$50 - \$5,000**, including exclusive **Premier, President's Ride, Banquet and Entertainment** sponsorships.

Each has benefits that promote your business, non-profit or ATV club, before, during and following the event.



In addition to monetary donations, there is also an option to contribute items for the silent and live auctions, which will be held during the Saturday evening banquet. They can be ATV-related or general products, gift cards to businesses and resorts, or a cash donation that will be used to purchase items for the auction.



# SPONSORSHIP LEVELS & BENEFITS

## 2026 RIDE & RALLY SPONSOR LEVELS & BENEFITS

<b>SPONSOR LEVELS &amp; BENEFITS</b>	Exclusive Premier Sponsor (\$5,000+)	Exclusive Banquet Sponsor (\$5,000+)	Exclusive President's Ride Sponsor (\$4,000+)	Exclusive Entertainment Sponsor (\$3,000+)	Full-Throttle Sponsor (\$2,500+)	Half-Throttle Sponsor (\$1,000-\$2,000)	Ignition Sponsor (\$500-\$900)	Donor Sponsor (\$50-\$450)	Group Ride Sponsor (\$1,500, 3 available)
Recognition prior to event: ATV MN newsletter/social media/magazine	√	√	√	√	√	√	√	√	√
Recognition in event program	√	√	√	√	√	√	√	√	√
Company/group logo on event banner	√	√	√	√	√	√			√
Friday President's Ride Registrations	5	5	4	3	3	2			2
Saturday Registrations & Banquet Tickets	5	5	4	3	3	2			2
Opportunity to display business banner, share info	√	√	√	√	√	√			√
Additional logo on exclusive banner	√	√	√						
Free vendor space if desired (Paid vendor spaces also available to companies, clubs, non-profits)	√	√	√	√	√				
Sponsor sign on ride leader's ATV			√						√

**PLEASE NOTE:** Sponsor levels and their benefits for "In-Kind" support will be based on the value of the item(s) or service(s) donated.

Examples:

- 1) ATV-related accessories, clothing, gear and other items donated to the silent and live auctions, or
- 2) Support services such as printing event programs/banners/signage, catering, radio/TV spots, etc.



# BE A RIDE & RALLY SPONSOR!

# JOIN THE FUN!

## THREE WAYS TO PAY AS A SPONSOR

1

Sponsors making donations can pay online with a credit card, or

2

by downloading a form to be mailed to ATV Minnesota with a check

(Option: complete and return the mail-in form in this brochure.)



FOLLOW THIS LINK TO  
OPTIONS 1 AND 2  
[https://membership.atvmn.org/  
riderrally-sponsorship/](https://membership.atvmn.org/riderrally-sponsorship/)

OR SCAN THIS CODE



If you are interested in one of the  
“**exclusive sponsorships**”  
listed on page 4, please contact  
Lynn Kramer or ATV Minnesota for  
registration and payment.

A thank-you note and receipt will be sent to you.

3

Checks can also be mailed to:

**Akeley Paul Bunyan Trail Riders ATV Club**

28882 240th Street

Akeley, MN 56433.

(Please include “2026 Ride & Rally” on your check.)

## SHIPPING DONATIONS

Sponsors donating ATV-related products, gift certificates, gift baskets, and other items for the silent and live auctions, please ship them to:

**Akeley Paul Bunyan Trail Riders ATV Club**

28882 240th Street

Akeley, MN 56433

Items may also be brought  
to the event for the auctions.



# MAIL-IN SPONSORSHIP FORM

Business name \_\_\_\_\_

First name \_\_\_\_\_

Last name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ email \_\_\_\_\_

## PLEASE LIST SPONSORSHIP MONETARY DONATION BEING MAILED

Tier 1 / Donation Sponsor:	\$50 to \$450	_____
Tier 2 / Ignition Sponsor:	\$500 to \$900	_____
Tier 3 / Half-Throttle Sponsor:	\$1,000 to \$2,000	_____
Tier 4 / Full-Throttle Sponsor:	\$2,500 and up	_____

☐ Check \_\_\_\_\_ ☐ Cash

Mail to: ATV MN, P.O. Box 300, Stacy, MN 55079

For more information

Contact ATV Minnesota or Lynn Kramer,  
**Akeley Paul Bunyan Trail Riders ATV Club**  
28882 240th Street  
Akeley, MN 56433

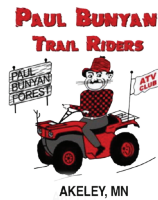
Email: [lynnpierce98@gmail.com](mailto:lynnpierce98@gmail.com)  
Phone: 218-616-0663







**ATV MINNESOTA**  
P.O. Box 300  
Stacy, Minnesota 55079



**THANKS FOR YOUR  
SPONSORSHIP!**

Your support of  
ATV Minnesota and  
the local ATV clubs  
hosting the  
**2026 RIDE & RALLY**  
is greatly appreciated.

**ATVMNOFFICE@ATVMN.ORG | 800-442-8826 | ATVMN.ORG**