



## **ATV Minnesota**

*"Your Voice For ATV Recreation in Minnesota"*

**Member Newsletter**

**May 8, 2026**

## Top 5 Reasons To Attend Ride & Roast May 16th

**Number 5** - Riders get a free Alborn Dirt Devils neck gaiter at check-in, while supplies last.

**Number 4** - Huge raffle and a silent auction. Raffle tickets sold Friday evening and Saturday morning. Prizes awarded to raffle winners after the Saturday ride. Plus a 50/50 raffle! Silent auction after the ride too.

**Ride the trails then win a raffle or bid on:**

- DeWalt 16" Chainsaw
- MotoAlliance Viper 3 UTV Winch
- 10 yards class 5 gravel (\$400 value, delivered within 20 miles of Alborn)
- Three \$100 gift cards from Allstar Service & Accessories in Duluth
- \$50 Bass Pro Shops Gift Card
- Dozens more gift cards, ATV accessories, ATV helmet, riding gear, fire ring and more!

**Number 3** - A hearty breakfast (free-will donation) and post-ride meal (with registration) of pulled pork and sides, and band playing after.

**Number 2** - Fun trail rides! Choose a guided ride or the ride-on-your-own option. Ride routes, distances and details on the registration page.

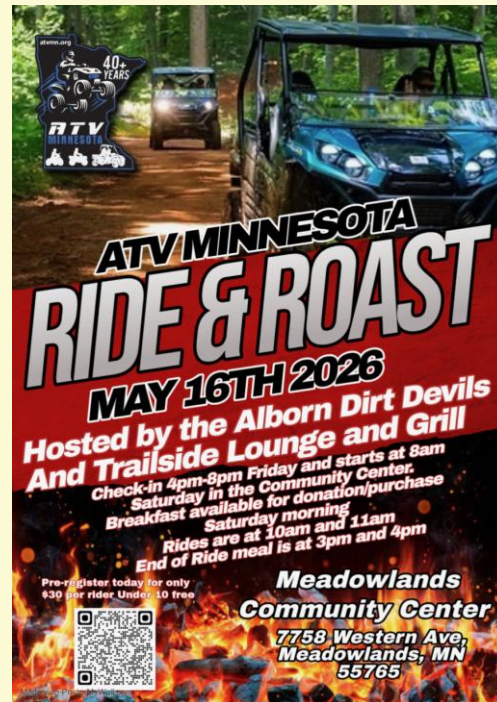
**And the number 1 reason to go to Ride & Roast** - A full day of food, fun and total throttle therapy!

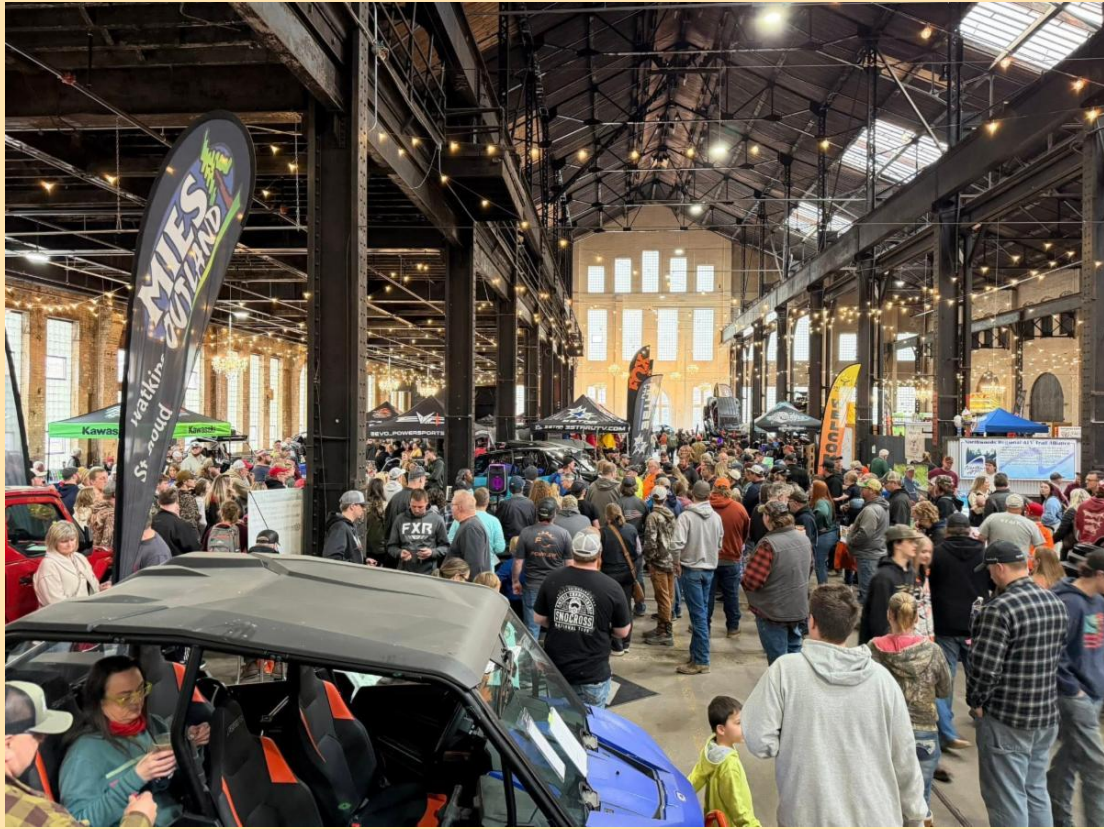
**Please register your ride group today at [atvmn.org](http://atvmn.org)** so the club has a good head count for food. Thanks for your support and we'll see you on the 16th!

**There's still time to donate!** Thanks to the 40+ businesses, ATV dealers, resorts and clubs for your generous cash and product donations.

Mail your check or raffle/auction items to: Alborn Dirt Devils ATV Club, 9166 Aerie Lake Rd., Alborn, MN 55702 **(Or bring them to the event)**  
phone: 218-390-1197 email: [albornatvclub@gmail.com](mailto:albornatvclub@gmail.com)

**Please Note:** St. Louis County is an ATV-friendly county. You can legally drive ATVs on any road except designated highways, i.e., Hwy 73, 53, 169. **Reminder: there are no gas stations in Meadowlands and Alborn.**





**Congratulations to Organizers of the Northern Off-Road Expo, A Huge Success w/4,000+ Attending!**

*By Perry May*

The inaugural Northern Off-Road Expo took place on April 10–11, 2026, at the Northern Pacific Center in Brainerd, Minnesota.

The event welcomed off-road fans to explore and buy new All-Terrain Vehicles, Off-Highway Motorcycles, accessories, learn about trails, clubs, lodging, and power sports safety. The atmosphere was lively, the venue nostalgic, with activities that encouraged networking and learning among the 62 exhibitors and over 4,000 attendees.

Event organizers, Dean & Cassie Schliek, their family, friends, and the entire team at Minnesota ATV Riders made a positive

impression on both exhibitors and attendees. The objective was simple: Bring the state's Off-Highway Vehicle (OHV) community together, while keeping admission affordable for everyone. The idea for an OHV expo first came into real consideration for Dean in 2022. After speaking with some of his over 38,000 followers on the Minnesota ATV Riders Facebook page, and connecting with both Minnesota and out-of-state powersports businesses, one question kept coming up: Should Minnesota host an expo exclusively for Off-Highway Recreation?



Over the next four years, Dean traveled to powersports events in Arkansas, Arizona, Las Vegas, and California, to gather best practices, draft layouts and traffic flow. He's managed large ride events in the past, like "Ride the Shore" that attracts 400 riders to Silver Bay to ride the North Shore trails. But the expo dream was bigger and more complicated: greater coordination, a large deposit on the event center, date and location considerations, insurance, sales, marketing, safety of attendees, and in the end...a huge success.

Speaking with both attendees and exhibitors, all were impressed with the turnout, excitement, and

networking that took place during each day of the event. On Friday, attendees included couples and retirees looking to upgrade their current machine, and for fun and novel places to ride. On Saturday, a steady stream of families walked the aisles, some getting into the sport for the first time. Most looked like seasoned OHV riders looking for new accessories, and new places to ride or to stay. Exhibitors sold out of products or machines they brought to the show, and the clubs, DNR, ATV Minnesota and Tourism booths ran noticeably short on maps, trail atlases, and destination brochures.



Two presentations were made by Bruce Lawrence, Minnesota DNR Enforcement recreational vehicle coordinator. A heartfelt presentation and plaque were presented to the family of the late Larry Moses, for his contributions and impact to the OHV & Snowmobile communities. Chris Conroy received the 2025 'ATV Instructor Of The Year' award, recognizing his dedication to cultivating a safer and more responsible riding future across Minnesota.

The ability to organize big events seems to be a genetic trait of the Schliek family. Dean's grandfather, also named Dean Schliek, along with two others, were the founders of the Crosslake, Minnesota, St. Patrick's Day parade that began in 1975, drawing thousands each year to this day. Dean wants to do it all over again next year, so set your calendars for April 9 & 10, 2027, for the

second annual Northern Off-Road Expo, Northern Pacific Center, Brainerd. The performance bar was set high in 2026, but knowing 'Team Dean', we can all predict that bar moving even higher in 2027.



**From Dean:** *"This event needed to happen. It brought together the entire ATV community in Minnesota. Vendors from across Minnesota attended. Others from NE, NJ, GA, SD, IN and CA drove long distances, had a great time, and some sold out on their products. Great vendors, great atmosphere, great attendees! All around a great weekend and an incredible first year. Thanks to everyone who attended. We have learned a thing or two and will be excited to share the next steps with everyone soon!"*

*Photo: Sassy Obsession grabbed the "Shine & Show" award at this year's Expo. Below: More ATV Club and Discover The Range exhibits.*



Spring 2026

## TRAILS GRANT RECIPIENTS

- ATV Traction  
Parley, Nevada
- Battle Born Offroad Club  
Nevada
- Crossed Trails ATV Club  
Wisconsin
- Day Mountain Road Association  
Tennessee
- Friends of Pathways  
Maryland
- Greenway Snowmobile Club  
Minnesota
- Johnstown ATV Club Inc.  
Ontario, Canada
- Middle Tennessee OHV  
Tennessee
- Quad Cities ATV Club Inc.  
Missouri
- Revelstoke Snowmobile Club  
British Columbia, Canada
- River Valley ATV Club #50  
New Brunswick, Canada
- Rousseau Lake of the Woods Sportsman Club  
Minnesota
- Skandala Ridge Trails People Inc.  
New Brunswick, Canada
- Tooele County Parks and Recreation  
Utah

CELEBRATING  
**20 YEARS**  
POLARIS

Spring 2026: More than \$125,000 to 14 Organizations  
Since 2006: More than \$4 Million to 450+ Organizations

**POLARIS**

## Three Minnesota Clubs Receive Polaris TRAILS GRANTS In Spring 2026, 20th Anniversary of The Program

*(From an April 23rd press release)*

### T.R.A.I.L.S. STANDS FOR

TRAIL DEVELOPMENT RESPONSIBLE RIDING  
ACCESS INITIATIVES LOBBYING SAFETY

Polaris Inc., the global leader in powersports, announced the recipients of its Spring 2026 TRAILS GRANTS, awarding more than \$125,000 to 14 off-road and snowmobile organizations to support riders and riding areas across the United States and Canada. In 2026, the TRAILS GRANTS program marks its 20th anniversary, a milestone year that coincides with Polaris surpassing \$4 million in total giving since the program launched in 2006.

Awarded twice annually, Polaris TRAILS GRANTS invests in nonprofit organizations and local riding clubs that develop, maintain and enhance trail systems so riders can safely access and enjoy them, advance rider safety and education initiatives, and steward projects that help preserve off-road recreation for current and future riders.

“Every great ride starts with someone willing to put in the work,” said Mike Speetzen, CEO of Polaris. “For 20 years, the Polaris TRAILS GRANTS program has supported the volunteers and local riding clubs that are doing the hands-on work of maintaining trails, educating riders, and taking care of the remarkable places that make our sport possible. Reaching this milestone is truly a testament to the impact these groups have made, and the ripple effect that continues to follow. We’re even more excited to keep pushing forward with the riders and communities who are making a difference today and well into the future.”

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Three of the 14 organizations named Spring 2026 Polaris TRAILS GRANTS recipients in the press release are Minnesota clubs. Each will receive an award of up to \$10,000 to help care for the riding lands in their area or support local education efforts:

- **Greenway Snowmobile Club** – Support the Warba Bridge Recreational Crossing by incorporating a dedicated trail corridor into a planned highway bridge reconstruction, creating a safer, year-round multi-use trail connection.
- **Quad Cities ATV Club Inc.** – Develop safer, more sustainable trail access by building a designated trailhead parking area and maintaining surrounding trails to improve flow, address erosion, and remove hazards.
- **Roseau & Lake of the Woods Sportsmans Club** – Reconstruct bridges on Butler Grade to maintain a critical trail connection between William and Roosevelt, Minnesota, improving safety and long-term trail access.

“Our club is proud and grateful to be selected as a recipient of the Polaris TRAILS GRANT, especially in a year when both the program and our club are celebrating 20 years,” said Joe Kuznia, Treasurer, Roseau & Lake of the Woods Sportsmans Club. “Support from Polaris has been part of our story for decades, and this grant will allow us to upgrade two bridges on the Butler Grade trail, preserving a connection our riders rely on and helping provide safe outdoor recreation for our community for years to come.”

**ATV Minnesota**  
 @atvminnesota • 24 subscribers • 18 videos  
 Welcome to the official YouTube Channel of ATV Minnesota – the statewide voice for AT...more  
 Subscribed

Videos Shorts

Latest Popular Oldest

- Eric - Why I Ride  
16 views • 5 days ago
- ATV MN President Ron Potter on ATV MN Legislative Priorities  
76 views • 1 month ago
- ATV Minnesota: Donna's Story  
79 views • 1 month ago
- Why I Ride – Dean | ATV Minnesota  
652 views • 2 months ago
- Why I Ride – Perry | ATV Minnesota  
354 views • 2 months ago
- ATV Minnesota: The Promise  
37 views • 2 months ago
- ATV Minnesota: The Local Multiplier  
23 views • 2 months ago
- ATV Minnesota: Driving Minnesota's Future  
382 views • 2 months ago

### Be Sure To Check Out All The New ATV MN Videos!

There are now 10 videos on the ATV MN YouTube Channel. They are part of an ongoing, extensive lobbying effort by ATV Minnesota and its lobbyist Jeff Anderson. The videos explain what our sport is all about and what it brings to ATV-riding families, and communities along trail systems. They feature on-camera interviews with the ATV MN e-board, club members, the Minnesota DNR and state legislators, and are part of a major project, with funding from Polaris, BRP, and the Iron Range Tourism Bureau.

The videos have been shared weekly on the ATV MN Facebook page. From March 23 to April 19, the ATV MN Facebook page had 652,686 views, 419% more than the previous 28 days. Most of that increase is due to the videos being seen and shared.

**Please share them on your club's social media, as well as with your ride group, family, friends and state legislators. You'll find them all at this link to our YouTube channel: <https://www.youtube.com/@atvminnesota>**

You can help move our bills forward during the current Legislative Session, by contacting your state legislators. Watch. Share. And if you ride, tell your story.

**Help show your support. Find your legislators here** and let them know ATV trails matter to you: <https://gis.lcc.mn.gov/iMaps/districts/>

**More Events & Rides Coming...Save The Dates!**  
 Send In Your Ride & Event Fliers (to [d.halsey@atvmn.org](mailto:d.halsey@atvmn.org))

**LONEY OPEN HOUSE EVENT!**  
Sales & Service  
8065 State 371 NW, Walker, MN  
218-547-1412 www.LoneySales.com

**Friday May 15 9 am - 5 pm & Saturday May 16 9 am - 4 pm**

**HUGE savings on over 400 units in stock!**  
(All brands! All new/used!)

**\*GIVEAWAY!!**  
NEW CFMOTO C-Force 500 ATV!  
Valued at \$6,499

**\*GIVEAWAY!!**  
NEW Kayo Storm 70 Youth ATV  
Valued at \$1,487

**\*GIVEAWAY!!**  
NEW Karavan 6'x10' Utility Trailer!  
Valued at \$2,122

• Adult Demo Rides  
• Manufacturer Reps Onsite  
• **Kids Demo Track sponsored by ROPS**  
with ROPS program for show rides. Call for rules & regulations.  
• Food Served 11-2 each day!

Huge Selection of Mahindra Tractors and Country Clipper Zero Turn Mowers!

**LONEY** **CFMOTO** **KAYO** **KARAVAN** **MAHINDRA** **CLIPPER**

**SPIDER LAKE WIENER ROAST 2026**  
FREE WIENERS, WATER, AND CHIPS FOR ALL WHILE SUPPLIES LAST!

**ANNUAL ATV EVENT**  
SATURDAY, MAY 23<sup>RD</sup> 2026 | 11:00AM - 2PM  
STOP BY AND SAY HI! | NORTH PIT

**NIN ATV RIDERS** **NORTHERN OFF-ROAD EXPO**

**HONORING OUR VETERANS NISKY ATV RIDE**

**JUNE 27 2026**

\$25 per rig. Check in at 9 AM. Burgers & Brats, Raffles at Wrap Up at Samz at 5 PM

Join the Nisky Ride to Celebrate our Heroes!  
All Veterans and Supporters Welcome!

Prospector ATV Ride will start at 10 AM & finish at 4 PM at Samz Bar between Ely & Winton, Guided Rides at 10 AM, 10:30 AM, 11 AM

Funds raised go to Veterans on the Lake's Nisky Fish Cleaning Building

**MINNESOTA Wheelin 2026 Media Kit**  
THE OFFICIAL PUBLICATION OF ATV MINNESOTA AND MINNAPOTA

**We Are Your ADVANTAGE.**  
Our Readers - Your Target Audience

**25,000**  
Readers Per Issue

**ATV MINNESOTA**  
*"Your Voice To Ride"*  
(And Have Fun!)

Seventy-two dedicated ATV clubs and their volunteers, building and maintaining fun, sustainable ATV trails for the riding public (and bridges, boardwalks, kiosks, parking, selfie stations and more).

**Invite friends and family to join today.**

**Gift memberships available!**

*Photo: Reach our members with your ads! ATV-related businesses, tourism bureaus, chambers, resorts and non-profits are invited to advertise in our Minnesota Wheelin member magazine. For details, rates and deadlines, see the 2026 media kit at [minnesotawheelin.org](http://minnesotawheelin.org). Or contact Creston Dorothy with Pro Print in Duluth, the magazine publisher: [cdorothy@proprintus.com](mailto:cdorothy@proprintus.com). ATV MN business members get discounted rates!*

*****ECLROT 00027D**R004	PRESRT STD.
726245 5/31/2024  RENEWAL DATE	U.S. POSTAGE PAID
Mudslide McWheellie	55806
1234 Mudtrack Lane	PERMIT NO. 1003
RoughRider Falls, MN 56789	

**See the mailing label on your Minnesota Wheelin magazine for your membership renewal date.** Be sure to include your email address on the renewal form we send you to receive our

twice-monthly newsletter. Send renewals to ATV MN, PO Box 300, Stacy, MN 55079. You can also join/renew at [atvmn.org](http://atvmn.org).

Belonging to ATV Minnesota, you join thousands of riders throughout the state, have fun, and help create a positive future for ATV recreation in Minnesota.



**As a family or individual member, for \$30, you receive:**

- A subscription to Minnesota Wheelin magazine (published times 6 a year).
- Twice-monthly newsletter by email with the latest news.
- Membership card and ATV MN logo sticker for your ATV.
- Invitations to events, including our Legislative Summit, Vision Conference, and State Convention "Ride & Rally" in the fall, as well as membership meetings.
- A full-time lobbyist at the State Capitol, helping create pro-ATV legislation, and moving forward bills to provide funding for new trail systems.

**As a business member, for \$90 you**

**receive:**

All of the above, plus:

-Your business name and contact information listed in our Minnesota Wheelin magazine and on the ATV Minnesota website.

**-Discounts on advertising in Minnesota Wheelin. For details on rates and deadlines, send an email to Creston Dorothy at Pro Print in Duluth: [cdorothy@proprintus.com](mailto:cdorothy@proprintus.com).**

-Opportunities to reach more customers by sponsoring or donating to our events.

To join, contact **ATVAM** or call (800) 442-8826.



**Thanks To Our Corporate Sponsors For Their Generous, Financial Support Of ATV Minnesota!**

**-MotoAlliance (\$5,000 Silver**

Sponsorship) - Check out their cargo boxes, winches, plows and more at [motoalliance.com](http://motoalliance.com).

**-Remer Motel & Campground** (\$5,000 Silver Sponsorship) - Ride all day, then rest easy in a comfortable room or at the full-service campground. Reserve your stay today at [theremermotel.com](http://theremermotel.com) or call 218-566-2555.



**-Timber Bay Lodge & Houseboats** (\$2500 Bronze Sponsorship) - Visit [timberbay.com](http://timberbay.com) to learn about its amazing lodges (sleep up to 15), traditional cabins and fleet of houseboats. Timber Bay Lodge & Houseboats is on the south shore of Birch Lake, near Babbitt, Minn, **with direct access by ATV to the Prospector Trail system.**



### **Be A Corporate Sponsor!**

Financial support from businesses large and small are helping ensure a positive future for ATV recreation in Minnesota.

**Four levels:** \$2,500 Bronze / \$5,000 Silver / \$10,000 Gold / \$25,000 Platinum

Each includes ads in Minnesota Wheelin magazine, and publicity of your business, organization or club at ATV MN events, on websites, social media and more!

**To learn more, visit [atvmn.org](http://atvmn.org) and tap the "Sponsorships" tab.**

**ATV Association of Minnesota**  
PO Box 300, Stacy, MN 55079  
800-442-8826  
[atvmnoffice@atvmn.org](mailto:atvmnoffice@atvmn.org)  
[www.atvmn.org](http://www.atvmn.org)

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